

## Curriculum Vitae Sybille Sachs



Sybille Sachs is Professor for Business Administration and Head of the Institute for Strategic Management: Stakeholder View at the University of Applied Sciences in Business Administration Zurich (HWZ). Further, she is a Professor at the University of Zurich where she established the courses of "Business and Society" and is also an Adjunct Professor with the Faculty of Business and Law at the University of Southern Queensland. Sybille Sachs served as Representative at large and member of the Launch Committee of the Stakeholder Strategy Interest Group at SMS. She is the author or co-author of several significant books on Stakeholder Management and has published over 30 scholarly articles in international peer-reviewed journals with a strong focus on qualitative empirical research. She serves as editorial board member of the Business & Society Journal, The Corporate Citizenship Journal and the Business and Professional Ethics Journal. She is also a member of various scientific institutions, expert committees, think tanks and associations, regularly holds presentations at international conferences, and actively supports companies in improving their stakeholder management as an academic expert in workshops, boards, executive trainings as well as in action research.

### Publication list (selection, in chronological order)

1. Sachs, S., & Rühli, E. 2011. **Stakeholders Matter – A New Paradigm for Strategy in Society**. Cambridge: Cambridge University Press.
2. Sachs, S., Rühli, E. & Meier, C. 2010. Stakeholder Governance as a Response to Wicked Issues, **Journal of Business Ethics**.
3. Sachs, S., Schmitt, R., & Perrin, I. 2010. Stakeholder Value Creation System. **Notizie die Politeia**, XXVI(98), 31-49.
4. Sachs, S., Groth, H. & Schmitt, R. 2010. The 'Stakeholder View' Approach: An Untapped Opportunity to Manage Corporate Performance and Wealth. **Strategic Change**, 19(3-4): 147-162.
5. Sachs, S., Rühli, E. & Kern, I. 2009. **Sustainable Success with Stakeholders – The Untapped Potential**. London: Palgrave.
6. Sachs, S. & Maurer, M. 2009. Toward Dynamic Corporate Stakeholder Responsibility: From Corporate Social Responsibility Toward a Comprehensive and Dynamic View of Corporate Stakeholder Responsibility. **Journal of Business Ethics**, 85(3): 535 – 544.
7. Maurer, M. & Sachs, S. 2005. Implementing the Stakeholder View - Learning Process Towards a Changed Stakeholder Orientation. **Journal of Corporate Citizenship**, 17: 93-107.
8. Sachs, S. & Rühli, E. 2004. Changing Managers' Values Towards a Broader Stakeholder Orientation. **Corporate Governance: the International Journal for Business in Society**, 5(2): 89-98.
9. Post, J. E., Preston, L. E. & Sachs, S. 2002. Managing the Extended Enterprise: The New Stakeholder View. **California Management Review**, 45(1): 6-28.

10. Post, J. E., Preston, L. E. & Sachs, S. 2002. **Redefining the corporation - Stakeholder management and organizational wealth**. Stanford: Stanford University Press.
11. Sachs, S. & Rühli, E. 2002. Strategischer Wandel auf mehreren Ebenen im Lichte evolutionärer Prinzipien. **Zeitschrift für Betriebswirtschaft (ZfB)**, Ergänzungsheft 2: 75 - 81.
12. Sachs, S. & Rühli, E. 2001. Strategic evolution in highly complex realities – Corporate level strategy in the situation of a mega-merger. **M@n@gement (official Journal of the Association Internationale de Management Strategic (AIMS))**, 4(1).
13. Sachs, S. & Rühli, E. 2001. An evolutionary concept of multilevel strategic change: The Shell case. **Strategic Change**, 10(8): 449-456.